

Truro Cultural Council Meeting August 24, 2022 2:00 PM  
Remote meeting



Attending: Jill Mays, chair; Ann Taggart, Lynn Williamson (Treasurer), Lenore Tenenblatt, Shari Stahl (secretary).

1. Review TCC survey results. Kelly Clark facilitated distribution of the survey through the Town. Response was robust relative to other town surveys conducted. Ann Taggart: 56 total responses given the quick time. Priorities were musical performances, historical programs and public art. What comprises public art? Also children's programs and arts/education. The Chair is required to post our local priorities for the Truro Town Council on the MCC website as a summary, not a report. Several survey respondents have not been to our events. In the future, we will list events the TCC has sponsored to educate the public about what we do. Overall ratings were high: 4.4. No financial barrier cited. Most important issue to consider when awarding grants is supporting programs that take place in Truro, artists that reside in Truro, the local community and supporting artists representative of diversity. In the comments, innovation and encouraging artists were mentioned. Also mentioned were Children's programs and bringing school programs to the community. The Independent was a frequently cited source of information. We could do a better job telling the town people what the TCC does. Respondents were mostly over 41 years of age, white, and the majority of respondents were women. Comments at the end: recommendations to focus on off-season events, improve advertisement and consider financial needs as a criteria. Jill said we are not in position and do not have access to financial information for consideration. It was noted that our Council takes into account funding sources available to many of our applicants.  
In addressing the comments and suggestions, it was noted that in the past, TCC held annual receptions for grantees, to which the whole community was invited. These ended due to the pandemic. If the CDC guidelines and Truro Health policies permit, in spring (2023), the TCC should plan on hosting a reception for grantees.
2. Plan for 2023 MCC grant cycle.  
Advertising: We have \$211 to use toward advertising. It was agreed that we would spend up to \$100 to advertise in The Independent.  
Flier: Discussion of how to modify flier: Jill will work with Angela. A PDF will be sent to TCC members to print and post in town.  
Recruitment: Maureen is no longer a Council member. Angela did not submit paperwork with Town Hall when her term expired. She may decide not to reapply. Local Councils are required to have a minimum of five members. At present the Town has slated seven memberships, so we have 2 vacancies to fill. We will need to recruit at least one new member after Jill speaks to Angela. At the next meeting we can discuss the ideal number of members we'd like to have. Nicole and Jill will research the quorum and membership requirements with Truro Town regulations.

3. Update on Truro Cultural Center Site: Some communities have a district designated by the MCC as a Cultural District (for example: Orleans and several communities in the Berkshires have this designation in a specific location). Katie Reed, our Select Board liaison, suggested that the town pursue this with MCC. Sue Aronson, on the Economic Development Committee, is interested in working with MCC to obtain this designation. MCC has recommended that the entire town be designated as a Cultural District. Barb Carboni, Planner for the Town will be the primary point person for this process. TCC has no charge related to this, therefore will not be involved in the process. TCC members are welcome to reach out to Sue Aronson and Barb Carboni if they have an interest in being kept up to date on the process. Lenore favors the cultural designation.

4. Next meeting will be scheduled after the application deadline (10/17) and the Panel books are prepared, usually by early November. We have a new representative at the MCC. The Council will plan on meeting in early December.

5. Meeting adjourned at 2:46 pm.

